




# STAND UP FOR AMERICAN IRON

## HARLEY-DAVIDSON® MERCHANDISE REWARDS PROGRAM

**Earn more while you work.**

Order from a wide variety of KIMBERLY-CLARK PROFESSIONAL\* products for your industrial workplace and earn official Harley-Davidson® merchandise – *all year with no limits!*

Order any product from these Product Categories <sup>1</sup>	Required Purchase Amount		Earn Official Harley-Davidson® Merchandise Check box next to appropriate award level & circle size.
<b>Level 1</b>			
All JACKSON SAFETY* Welding Helmets and Auto Darkening Filters All KLEENGUARD* Apparel All KLEENGUARD* Gloves All KLEENGUARD* Hearing Protection	\$3,000	<input type="checkbox"/> Men's Reflective Road Warrior Jacket Circle Size: S M L XL XXL XXXL  <input type="checkbox"/> Women's Shadow City Leather Jacket Circle Size: S M L XL XXL XXXL	
<b>Level 2</b>			
All JACKSON SAFETY* and SMITH & WESSON® Eyewear  All WYPALL* Wiper Solutions All KIMTECH* Wiper Solutions	\$500	<input type="checkbox"/> Men's Short Sleeve Bar & Shield Logo T-Shirt Circle Size: S M L XL XXL XXXL  <input type="checkbox"/> Women's Short Sleeve ¼ Zip Tee Circle Size: S M L XL XXL XXXL	
<b>Level 3</b>			
Select KLEENEX® and SCOTT® high-capacity Washroom Solutions  All KIMCARE* and KLEENEX® Skincare products	\$250	<input type="checkbox"/> Harley-Davidson® Cooler Bag <input type="checkbox"/> 8x10 Harley-Davidson® Photo Frame	

### Give Us Your Contact Information.

Customer Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Ship-To Address: \_\_\_\_\_  
 City, State, Zip Code: \_\_\_\_\_  
 Business Email: \_\_\_\_\_  
 Business Phone Number: \_\_\_\_\_  
 Fax: \_\_\_\_\_

**Mail this form with original proof of purchase to:**

STAND UP FOR AMERICAN IRON Merchandise  
 PO Box 705  
 North Branford, CT 06471

<sup>1</sup> NOTE: Redemption of official Harley-Davidson® merchandise is limited to 'new purchases' from the above-featured KIMBERLY-CLARK PROFESSIONAL\* product categories. A 'new purchase' is defined as the purchase from any product category that has not been purchased in the past 12-month period. Additional products will be added to the qualifying KIMBERLY-CLARK PROFESSIONAL\* merchandise bundle over the course of the promotional period. Full program rules on back. See your KIMBERLY-CLARK PROFESSIONAL\* Sales Representative for more details.

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## Merchandise Redemption Program Product Categories

Make a first-time purchase from any of these **KIMBERLY-CLARK PROFESSIONAL\*** product categories to earn official Harley-Davidson® merchandise.

See full program rules below or contact your KIMBERLY-CLARK PROFESSIONAL\* Sales Representative for more information.



JACKSON SAFETY\* Welding Helmets and Auto-Darkening Filters



WYPALL\* Wipers



JACKSON SAFETY\* and SMITH & WESSON® Eyewear



KIMTECH\* Wipers



KLEENGUARD\* Apparel



KLEENEX® and SCOTT® High Capacity Washroom Solutions



KLEENGUARD\* Gloves



KIMCARE\* and KLEENEX® Skincare products



KLEENGUARD\* Hearing Protection

### PROGRAM RULES

- STAND UP FOR AMERICAN IRON Merchandise Redemption Program starts February 18, 2010 and ends December 31, 2010. All submissions for Merchandise must be postmarked by December 31, 2010 and received by January 7, 2011.
- Open to existing and or prospective companies buying KIMBERLY-CLARK PROFESSIONAL\* products, legal U.S. or District of Columbia residents, 18 years of age or older.
- Must be a "New" purchase to qualify/earn the Official Harley-Davidson® merchandise against product purchases. "New" is defined as purchasing a KIMBERLY-CLARK PROFESSIONAL\* product that has NOT been purchased in the past 12 months.

Reward Level	KIMBERLY-CLARK PROFESSIONAL* Product Purchase Requirement
Harley-Davidson® Cooler bag	\$250
8x10 Harley-Davidson® Photo Frame	\$250
Men's Short Sleeve Bar & Shield Logo T-Shirt	\$500
Women's Short Sleeve ¼ Zip Tee	\$500
Women's Shadow City Leather Jacket	\$3,000
Men's Reflective Road Warrior Jacket	\$3,000

- Purchase qualifying KIMBERLY-CLARK PROFESSIONAL\* products between 2/18/2010 and 12/31/2010 to earn Harley-Davidson® gear.

#### Qualifying Product Categories

- All JACKSON SAFETY\* Welding Helmets and Auto-Darkening Filters
- All JACKSON SAFETY\* and SMITH & WESSON® Eyewear
- All KLEENGUARD\* Brand Apparel
- All KLEENGUARD\* Brand Gloves
- All KLEENGUARD\* Brand Hearing Protection
- All KLEENEX® and SCOTT® high-capacity washroom solutions†
- All KIMCARE\* and KLEENEX® Skincare products
- All KIMTECH\* Brand wiper solutions
- All WYPALL\* Brand wipers

Additional KIMBERLY-CLARK PROFESSIONAL\* products may be added to the qualifying pool of products throughout the promotion period.

- Only the *first purchase* of a new product is eligible. You can accumulate new purchases of multiple different product categories in order to earn rewards.

**Example:** If you purchase any KLEENGUARD\* Brand Hearing Protection product on 3/15, then on 4/15 purchase any other KLEENGUARD\* Brand Hearing Protection, only the 3/15 purchase is eligible toward redemption of Harley-Davidson® merchandise. However if you purchase any WYPALL\* Brand wiper on 4/15 and the purchase meets the 'New product' purchase guidelines, you are eligible to add it to the 3/15 purchase, to accumulate purchases toward the item of your choice.

- Participants will be required to send via mail a completed Submission Form along with copies of all the purchasing invoices for those qualified products in order to redeem Harley-Davidson® merchandise. No partial submissions will be accepted. Incomplete or inaccurate information will result in no reward. Submissions may be audited for accuracy. The participant must provide a copy of sales invoice(s) for verification and fulfillment.

**Mail all requests to:** STAND UP FOR AMERICAN IRON Merchandise, PO Box 705, North Branford, CT 06471. Inquiries of merchandise status can be sent to [jjgoldstein@catalystnow.com](mailto:jjgoldstein@catalystnow.com).

- Participants can earn more than one of any Harley-Davidson® item so long as the purchase made against the redemption is validated as an incremental "New" purchase.

**Example:** If you make a \$3,000 Wiper purchase on one invoice and earn a jacket, your next purchase must meet "new purchase" guidelines and be from a different product category in order to qualify for another leather jacket.

- No responsibility is assumed for lost, late or misdirected mail, or handling errors. Submission materials void if incomplete, not legible, or if they contain errors. All submissions become property of KIMBERLY-CLARK PROFESSIONAL\*, Roswell, GA.
- Reward recipient must comply with his/her company's policy regarding acceptance of reward. If any reward becomes unavailable, Sponsor reserves the right to substitute reward of equal or greater value. Allow 6 – 8 weeks for delivery of reward. By accepting a reward, winner agrees to release and hold KIMBERLY-CLARK PROFESSIONAL\* harmless from any and all losses, damages, rights, claims and actions of any kind resulting from acceptance, possession or use of any reward, including without limitation, personal injuries, death and property damage.
- By participating in this STAND UP FOR AMERICAN IRON Merchandise Redemption Program, participants agree to be bound by all the Official Rules of this program. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the program at any time. While supplies last. Offer expires 12/31/10. Void in Puerto Rico and where else prohibited.

† High-capacity washroom product codes include: 02000, 04007, 07006, 07007, 50606, 07805; dispenser codes include: 09604, 09608, 09619, 09994 and 09996.